



CECILIA BILTON

PHOTOGRAPHER & VIDEOGRAPHER

Paris 75011 | cbiltonphotography@gmail.com | +33 7 87 49 81 36
biltonphotography.com

EDUCATION

Paris College of Art, France, completed 05/2022
Master's Degree in Fashion Film & Photography
Dean's List

Queens University, Canada, completed 05/2019
Bachelor of Arts (Hons.) Sociology & Philosophy

PROFESSIONAL EXPERIENCE

E-Commerce Photographer & Videographer

RE-SEE, MARCH 2022-PRESENT

- E-commerce photography & post production of luxury clothing
- Creating high quality video content for campaigns, social media, website, and advertising
- Updating and maintaining website when required
- Working closely with a team to aid in decision making behind content strategy and social media management

Marketing Coordinator

FIELD & FORGE BREWING, 2019-2021

- Managed social media platforms, refining the brand voice and strategically planning posts to align with company goals of growing a following with education & entertainment
- Wrote blog posts & monthly newsletters in order to improve SEO and build relationships with customers
- Created labels and 3D mockups of beer cans using 3D design software Blender
- Planned and organized events

Marketing Coordinator

BRATOPIA, SUMMER 2019

- Managed social media platforms
- Created strategic content calendars, analyzed engagement, creating ads, responding to customer inquiries
- Wrote blog posts, email campaigns
- Planned events
- Maintained website using Wordpress

Freelance Photographer

2019 - PRESENT

- Working with a variety of brands to create content which aligns with their aesthetic and values, optimized for growth on various platforms such as TikTok, Pinterest, and Instagram
- Provided edited photos & videos as required
- Client list includes Columbia Records (Dove Cameron), Isla, Michino, Numa Network, Anfisa Skin, Dermapure.

Skills

Digital & Film Photography
Editing & Post Production
Lighting
3D Design in Blender

Tools

Photoshop, Lightroom
Illustrator
After Effects
Premiere Pro
Blender